

Make your business a household name

Local Ludlow community magazine is **hand delivered to 6,000 homes and businesses in Ludlow**. A further **1,000 magazines are placed in community pick up points** in the town and surrounding villages.

Consistent advertising = familiarity = trust = more customers!

| Advert size | 1 month | 4 months 5% discount | 6 months 10% discount | 12 months 15% discount |
|---------------------------|---------|-------------------------|--------------------------|---------------------------|
| Eighth page | £37 | £35 | £33 | £31 |
| Quarter page | £57 | £54 | £51 | £48 |
| Half page | £95 | £90 | £85 | £81 |
| Full page | £145 | £144 | £137 | £129 |
| Inside covers | £202 | £192 | £182 | £172 |
| Page 3 | £202 | £192 | £182 | £172 |
| Front cover banner | £242 | £230 | £218 | £206 |
| Back cover | £224 | £213 | £202 | £190 |

Prices are Per month +VAT

Full page
W: 132mm x H: 187mm

Half page portrait
W: 64mm x H: 187mm

Half page landscape
W: 132mm x H: 91.5mm

Quarter page
W: 64mm x H: 91.5mm

Eighth page
W: 64mm x H: 43.75mm

Front cover banner
W: 148mm x H: 40mm
(with bleed of 2mm)



Targeted Leaflet Distribution

Hand delivered through the door to homes & businesses with our monthly magazine

£50 + VAT per 1,000

Supplied artwork

Finished artwork can be supplied in the following formats: **PDF, JPEG or EPS**.

Free design

Using our own in-house design studio, we can create customised, eye-catching advertisements. This service is currently free-of-charge.

Phoebe

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Local Ludlow is published by Cariads Local Ltd.

local **ludlow**